

Participating brands: Naturel Organic Brown Rice  
Closing date: 6 September 2022

## Naturel Organic Enjoy A Rice Win 2022

Stand a chance to win more than \$6,500 worth of prizes:

- Weekly Draw (7 winners weekly):
  - Zojirushi Rice Cooker worth \$364 (2 winners)
  - \$20 Grab vouchers (5 winners)
- Grand Draw
  - 1<sup>st</sup> Prize: \$1,000 Klook travel vouchers (1 winner)
  - 2<sup>nd</sup> Prize: Dyson Airwrap™ Hair Styler worth \$849 (1 winner)
  - 3<sup>rd</sup> Prize: \$300 Lululemon Athletica vouchers (2 winners)

### How to Participate:

1. Purchase one (1) pack of Naturel Organic 100% Brown Rice 2kg, Mixed Brown Rice 2kg OR GABA Rice with Riceberry 1.8kg to participate.
2. Scan the contest QR code on the rice pack or visit [www.nataricewin.com](http://www.nataricewin.com) to fill up your particulars and upload the receipt to participate.
3. Weekly Draws will be conducted every Wednesday starting 4 August 2022 and Grand Draw will be conducted at the end of the contest:
  - Weekly Draw Dates: 3, 10, 17, 24, 31 August 2022
  - Grand Draw Date: 7 September 2022

### TERMS AND CONDITIONS:

Naturel Organic Enjoy A Rice Win is organised by Lam Soon Singapore Pte Ltd (the organiser).

1. This promotion is open to all residents of Singapore except the employees and families of Lam Soon Singapore Pte Ltd, its associated agencies and all other partners. If a participant is below 18 years of age, the consent of the participant's parent or legal guardian is deemed to have been obtained.
2. The participating products include Naturel Organic 100% Brown Rice 2kg, Mixed Brown Rice 2kg OR GABA Rice with Riceberry 1.8kg only.
3. All entries must be received by 6 September 2022, 2359hrs.
  - Each entry must be submitted via [www.nataricewin.com](http://www.nataricewin.com) and include participant's particulars - Name as per NRIC, NRIC (last 3 digits + alphabet), Contact Number, Address, Name of Retailer from original receipt, Receipt Number and Photo of an original receipt with purchase of participating products made during the eligible promotion period from 11 July 2022 – 6 September 2022.
4. Multiple entries are allowed. Each original receipt is eligible for one (1) entry only. Each entry shall be subjected to verification by the organiser, in which entries that are invalid as determined by the organiser's discretion including but not limited to duplicate, incorrect, incomplete, unclear and/or inaccurate participant's particulars will be disqualified. Organiser is not responsible for lost, late or misdirected entry submissions.

5. There are a total of thirty nine (39) prizes to be won.

Weekly Draw:

- Two (2) winners win one (1) Zojirushi Rice Cooker 1.8L (worth \$364) and Five (5) winners will win one (1) \$20 Grab transport vouchers.

Grand Draw:

- One (1) winner will win one (1) \$1,000 Klook travel vouchers, One (1) winner will win one (1) Dyson Airwrap™ Hair Styler (worth \$849) and two (2) winners will win one (1) \$300 Lululemon Athletica vouchers.
6. Participants who did not win prizes in the weekly draw will automatically be eligible for the grand draw conducted on 7 September 2022. No action is needed from the participants. All winners of the weekly draw will not have a chance at the Grand Draw.
  7. Each eligible participant is entitled to win only one (1) prize. All winners will be notified via phone and/or email. Winners are chosen at random.
  8. All prizes must be claimed within one (1) month from the date of announcement to winners. Winners must collect the prize from Lam Soon Singapore Pte Ltd office at 3000 Marsiling Road, Singapore 739108. All winners must produce proof of identity together with redemption message / email and original receipt during the collection.
  9. The prizes may differ from that shown on the promotional material with regard to colour. The organiser will not be held liable to honour warranties, exchanges or customer service.
  10. All vouchers provided contain a specified validity period during which it should be utilised. No request for extensions or replacements will be entertained.
  11. The prize is not transferrable or redeemable for cash or any other prizes. The Organizer shall reserve the right and absolute discretion to substitute the Prizes with another of similar value, at any time without prior notice or the need to provide any reason.
  12. Prizes which remain unclaimed by any winner after the stipulated date shall be conclusively forfeited, and the forfeited prize will be dealt with at the organiser's discretion in accordance with applicable laws.
  13. The organiser may at its discretion, elect to determine another winner should any winner fail to be contacted for any reason, in accordance with the contest mechanism.
  14. The decision of the organiser on all matters relating to or in connection with the contest is final, and no correspondence will be entertained.
  15. Personal information (including images) collected or received from the participants may be used by the organiser, and/or our respective agents and agencies for the purposes of administering the promotion, including conducting background checks on participants' identities and to verify their eligibility to participate and receive prizes. By participating in this promotion, you consent to the use and/or disclosure of your personal information contained herein for internal and/or external marketing purposes in a manner it deems fit, whilst according your privacy or confidentiality with the highest priority.

16. Participants shall assume full responsibility in case of any liability, mishap, injury, damage, claim or accident in respect of, in connection with and/or arising from this contest and usage of the prize and agree to release the organiser, and/or our respective agents and agencies of any liability. All transportation, accommodation, personal cost and/or any other related expenses that are incurred in connection with and/or arising from this contest and usage of the prize are the sole responsibility of the participants.
17. Internet data usage to participate in the contest may be subjected to charges by your service provider / carrier.
18. The organiser reserves the right to amend or change the terms and conditions of this contest at any time without prior notice. In the event of any inconsistency or discrepancy between the Terms and Conditions and the contents of any marketing and/or promotional materials relating to the contest, these Terms and Conditions shall prevail.
19. Entry into the contest will be deemed as acceptance of these terms and conditions.